



Global Graduate Programme Application Form

British American Tobacco's Global Graduate Programme

Instructions: any application not meeting the instructions below will be considered invalid and not reviewed.

1. Complete this form & essay in English only. Please stick to the word limit shown for each question.
2. Prepare your English resume (see page 2). English resume should include all information as seen in sample resume
3. Save application form & resume as one single file.
4. Save file name as "**GGP_Function_Your Korean Name.doc**" in Microsoft Word format only.
(e.g. **GGP_MKT_Ji Eun Kim**)
5. We encourage you to use 'word count' function available in Microsoft Word (under 'review' tab)

FUNCTION YOU ARE APPLYING FOR

Marketing(MKT) Finance(FIN) Operations(OPS)

Where did you hear about this opportunity?

Univ. Bulletin Job Portal, please specify details: Job Fair, please specify details:

Employee Referral, please specify details: Others, please specify details:

Have you applied for any student or graduate opportunity with BAT in the last 12 months?

(e.g. MT/GGP programme, Internship etc.)

Yes No If yes, please specify details (when/what opportunity/result):

PERSONAL INFORMATION

Name (English)			Name (Korean)	
Korean ID Number (주민번호 앞 6 자리)			Gender	
Current Address				
Contact Information	Mobile number		Home number	
	Email Address			
University			Major	
Do you have a driver's license?	<input type="checkbox"/> Yes <input type="checkbox"/> No			

If any of your time since or during school has not been accounted for in your resume, please explain the gaps

ESSAYS (write within given word limit)

1. Describe the most challenging time when you have had to stand up for an approach or idea that you most passionately believed in. How did you communicate your position and gain support of others? (500-600 words)

Empty text area for writing the essay response.

2. Describe a time when have had to plan and organize a complex project or a piece of work. How did you approach it and what was the result? (500-600 words)

3. What is your short-term (3-5 years) and long-term (10 years+) career goal? (max. 150 words)

I declare that particulars in this application form are true in every respect. I understand that if any of the particulars supplied by me are proved untrue, I am liable to be dismissed.

Signature		Date of submission:	
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<Sample CV>

Ji Eun Kim

Current Address:
E-mail Address:
Phone (mobile/home):

EDUCATION

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- | | | |
|------------------------|--|----------------------|
| Mar 2011 – (June 2016) | ABC University
<ul style="list-style-type: none"> ▪ Major: B.A in Business Administration (GPA: 4.00/4.3) ▪ Minor: International Relations ▪ Related Courses: Accounting, Corporate Finance, Relationship Marketing, Advertisement Theory, Game Theory, International Management, Organization and Leadership ▪ Scholarship received in 2011-1, 2012-2, and 2013-2 | <i>Seoul, Korea</i> |
| March 2013 – Aug 2013 | DEF University (Exchange Student)
<ul style="list-style-type: none"> ▪ Enrolled in Business Administration and International Relations courses | <i>New York, USA</i> |

PROFESSIONAL EXPERIENCE

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- | | | |
|---------------------|---|---------------------|
| Dec 2012 – Feb 2013 | Intern, XYZ Company
<ul style="list-style-type: none"> ▪ Assisted strategy development for XYZ brand promotion by conducting competitor and consumer research and analysis ▪ Executed 4 focus group discussions as part of field research to obtain consumer insights | <i>Seoul, Korea</i> |
| Dec 2014 – Jan 2015 | Intern, JKL PR Agency
<ul style="list-style-type: none"> ▪ Participated in promotion planning and execution of nation-wide marathon event for client company in sports-industry ▪ Provided English-Korean simultaneous interpretation service for client company's regional visitors on day of event and related meetings | <i>Seoul, Korea</i> |

EXTRA CURRICULAR ACTIVITIES

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- | | | |
|----------------------|---|---------------------|
| Dec 2015 – Current | President, ABC University Badminton Club
<ul style="list-style-type: none"> ▪ Won 1st place in inter-university badminton competition in March 2008 ▪ Organized annual practice sessions for 13 club members | <i>Seoul, Korea</i> |
| Sept 2012 – Feb 2013 | Recruiter, BYD Business Club
<ul style="list-style-type: none"> ▪ Designed recruitment strategy and training curriculum of 2009 2nd semester recruits ▪ Recruited total 5 new members from various backgrounds (target: 5) | <i>Seoul, Korea</i> |
| Aug 2011 – Dec 2011 | University Student Ambassador, JFK Company
<ul style="list-style-type: none"> ▪ Acted as team leader for ABC University's group of 6 members ▪ Proposed activity plan to promote JFK company's employer brand on campus in 2006 and achieved 10% increase in awareness compared to 2005 | <i>Seoul, Korea</i> |

ADDITIONAL SKILLS & INFORMATION

Languages:	Fluent in English, and limited understanding of German (TOEIC:000, OPIC:XX)
Computer Skills:	High proficiency in Microsoft Office applications (Word, Excel, PowerPoint), Photoshop



Accomplishments: 2nd place in XYZ Company's Undergraduate Marketing competition
Interests: Basketball, snowboarding, playing the violin
Others: (holding certificates / honors if any)